



Glittery Delight

Sweetness, With a Little Sparkle

Vaishnavi kolli
sc25ucom029

Logo



About the brand

Glittery Delight transforms an ordinary beverage into a little moment of magic. Our signature glitter bomb candy floss is a delicate cloud of fluffy cotton candy infused with edible shimmer. Simply place it over your favourite beverage and watch as the candy floss melts away, releasing its sweetness and a beautiful edible glitter swirl into the drink.

COLOUR PALETTE



#F7D6DE

#FCE9D7

#EADAF5

#DDB6C6

#E7C88E

FONTS

LOGO FONT

Brittany Signature

TAGLINE FONT

Cormorant Garamond
(With Increased Letter Spacing)

DESIGN ELEMENTS



WATERCOLOR
WASH



GLITTER
ACCENTS



SOFT
BOKEH



FLORAL
DETAILS

The product



Glittery Delight glass



COLOUR PALETTE



#F7D6DE

#FCE9D7

#EADAF5

#DDB6C6

#E7C88E

FONTS

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Brittany Signature

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Cormorant Garamond
(With Increased Letter Spacing)

DESIGN ELEMENTS



WATERCOLOR
WASH



GLITTER
ACCENTS



SOFT
BOKEH



FLORAL
DETAILS

Packaging

Inner pouches



COLOUR PALETTE



#F7D6DE

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#EADAF5

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#E7C88E

Fonts

LOGO FONT

Brittany Signature

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Cormorant Garamond
(With Increased Letter Spacing)

DESIGN ELEMENTS



WATERCOLOR
WASH



GLITTER
ACCENTS



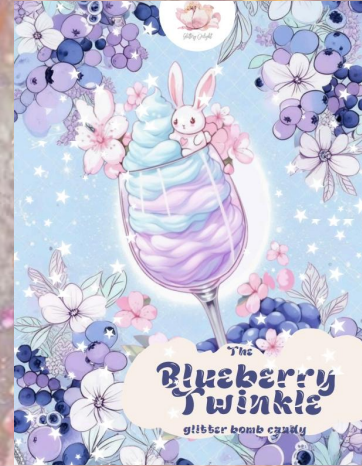
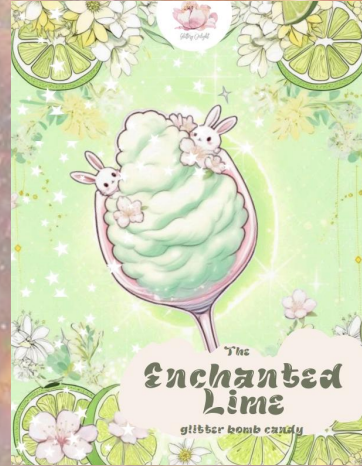
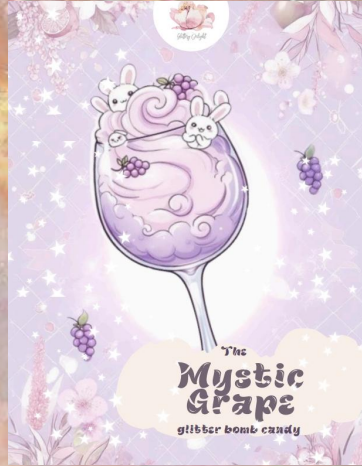
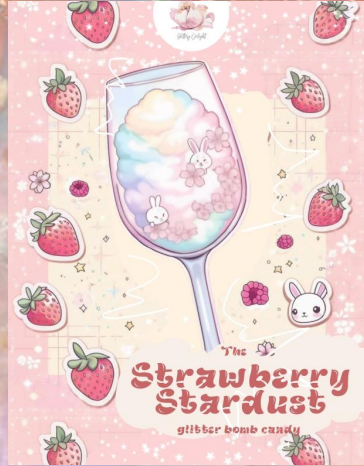
SOFT
BOKEH



FLORAL
DETAILS

Packaging

Outer box front cover design



Box mockup sample



COLOUR PALETTE



FONTS

LOGO FONT

Brittany Signature

TAGLINE FONT

Cormorant Garamond
(With Increased Letter Spacing)

DESIGN ELEMENTS



WATERCOLOR
WASH



GLITTER
ACCENTS



SOFT
BOKEH



FLORAL
DETAILS

Visiting Card



COLOUR PALETTE



#F7D6DE

#FCE9D7

#EADAF5

#DDB6C6

#E7C88E

FONTS

LOGO FONT

Brittany Signature

TAGLINE FONT

Cormorant Garamond
(With Increased Letter Spacing)

DESIGN ELEMENTS



WATERCOLOR
WASH



GLITTER
ACCENTS

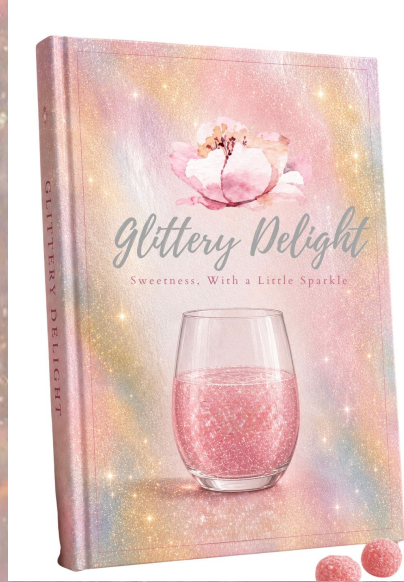


SOFT
BOKEH



FLORAL
DETAILS

Book cover



COLOUR PALETTE



#F7D6DE

#FCE9D7

#EADAF5

#DDB6C6

#E7C88E

Fonts

Logo Font

Brittany Signature

Tagline Font

Cormorant Garamond
(With Increased Letter Spacing)

Design Elements



WATERCOLOR
WASH



GLITTER
ACCENTS



SOFT
BOKEH



FLORAL
DETAILS

T-shirt Design



COLOUR PALETTE



#F7D6DE

#FCE9D7

#EADAF5

#DDB6C6

#E7C88E

FONTS

LOGO FONT

Brittany Signature

TAGLINE FONT

Cormorant Garamond
(With Increased Letter Spacing)

DESIGN ELEMENTS



WATERCOLOR
WASH



GLITTER
ACCENTS



SOFT
BOKEH



FLORAL
DETAILS

Standee Design



COLOUR PALETTE



#F7D6DE

#FCE9D7

#EADA F5

#DDB6C6

#E7C88E

DESIGN ELEMENTS



WATERCOLOR
WASH



GLITTER
ACCENTS



SOFT
BOKEH



FLORAL
DETAILS

Bill board/Hoarding Design



COLOUR PALETTE



#F7D6DE

#FCE9D7

#EADAF5

#DDB6C6

#E7C88E

FONTS

LOGO FONT

Brittany Signature

TAGLINE FONT

Cormorant Garamond
(With Increased Letter Spacing)

DESIGN ELEMENTS



WATERCOLOR
WASH



GLITTER
ACCENTS



SOFT
BOKEH



FLORAL
DETAILS